

November 18, 2008

To our loyal friends and customers,

The staff at Doyle's Harley-Davidson want to first and foremost thank you for all your support throughout the years and to tell you we are not going out of business or leaving you!

As many of you are aware, there has been a sharp economic downturn in the past 7 months and Douglas County is one of the toughest hit in the state. Unemployment appears to be skyrocketing even more there than other places and may stay that way for some time- we hope not, but no one has a crystal ball.

Doyle's has done well in 2008, but we do not want to see our resources depleted and we want to continue to offer you the very best service we can, so we made a financial decision to combine the two stores, Roseburg and Eugene, into the Eugene location. This transition will occur after Christmas 2008. Our doors in Roseburg are still open; we still have service, parts and apparel available to you. We still have motorcycles. Victoria, Mike and Rusty will still be with us in Eugene.

The dealership number for Roseburg is 8158 ***and will remain open***. This means the HOG® group will stay active and the dealership WILL BE BACK; bigger and better than ever just as soon as we can.

Any gift certificates purchased, any service coupons you have, warranty all will be honored as it would have as if nothing has changed. We will make every attempt to keep you informed of specials or ship parts as necessary. We will work to keep you our customer because as long as you are supporting us, we will continue to support you!

Please spread the word: Doyle's Harley-Davidson is open for business! Please come shop because we are here to serve you!