

Gasoline Alley HARLEY-DAVIDSON®



June 2010

NO EXCUSES for not riding in May. We had a taste of sunshine, and of course it's never enough. Poker Run # 2 was an awesome day, with 61 bikes in total. The sun was out, the BBQ was hot, and the day was a success. \$740 was raised for the Red Deer Food Bank, so thank you to all who came out and made it happen!!

Ladies, our first Ladies Only Ride was great. I would like to see more of you come out! It's a great way to meet other female riders, and of course the conversation is always interesting. We will be riding Thursday, June 10 and Thursday, June 24th. If you ladies have any suggestions on destinations please feel free to let me know. And don't forget about Million Mile Monday on Monday, June 28th. We are planning to do an overnite in Canmore again this year. Please let me know if your in!

Test Our Metal and Sell Your Own Bike Day, have come and gone once again. Wow what a month!!!

Last call for the 6th Annual GAH-D/STARS Golf Tournament on Sunday, June 13th. We had a sell out last year and hope to exceed that this year. Please call Gladys to sign up!!

GAH-D has raised over \$100,000.00 for STARS since we began with this tournament. Come out and support this awesome cause!! Congratulations to Shelly Rosser and Steve Kennedy the Special Olympics Motorcycle draw winners!

Also, last but not least, I would like to extend a big Thank You from Grant, and staff to the H.O.G. members that have helped out with out BBQ's and the service department would like to thank the members that volunteered for road captains on Test Our Metal!!!

Father's Day Ride, Sunday, June 20th. And Poker Run # 3 on Saturday June 26, 2010. I look forward to the continued support! Stop in anytime for a coffee and share your Harley adventures with us. Till next time.

Gasoline Alley Harley-Davidson

6th annual GASOLINE ALLEY HARLEY-DAVIDSON / STARS GOLF TOURNAMENT

Sunday, June 13
Alberta Springs Golf Resort
8:00 am Breakfast
10:00 am Shotgun

Registration available at the dealership.

CALL OR EMAIL
gweiland@gasolinealleyharleydavidson.com
FOR MORE INFORMATION

Red Deer, Alberta 403.341-3040
www.GasolineAlleyHarleyDavidson.com

Good People, Good Times, Great Service

Finance

Greetings from the business office. This month I'd like to share some information with everyone about a question we're asked a lot. Why should I finance when I can pay cash for my new bike? First of all, being in a position to pay cash is a great position to be in. You may save yourself some finance charges down the road, but you are doing nothing for your credit. If you pay cash for many of your purchases, financing with us can strengthen your credit history by putting another source in your lending history. This can be very valuable as credit score impacts everything from employment opportunities to simply opening a bank account. It is also important to keep in mind that there are some things in life you just can't finance. And that it may be wise to keep some cash on hand for emergencies. Plus there could be other things that you could do with your cash that may make more financial sense. Some of our clients use their cash to contribute to their mortgages, reducing their mortgage interest charges by thousands of dollars. These are just a couple of reasons to finance with Harley-Davidson Financial Services Canada. If you would like more information on the financial options available to you, call or come in to the business office of Gasoline Alley Harley-Davidson. Keep in mind we not only finance new and used Harleys. We now provide financing for clients who are buying privately owned Harleys as well as other brands of motorcycle. So until next month, take care everyone and remember an approval can be as easy as a five minute phone call.



Motorcycle Sales

Our sales department welcomed two new people to the showroom in May. Adam Wolfe is a local fellow with previous experience selling Harley Davidson motorcycles. His ride is a 2004 Softail Standard and he is extremely knowledgeable about the current Harley Davidson line-up. Megan Nault travelled all the way from Whitehorse to sell Harley Davidson motorcycles at Gasoline Alley Harley Davidson. Megan is a Night Train rider and is learning quickly about all the great things Harley Davidson has to offer. We expect June to be a banner month for new and used Harley Davidson sales. We have lots of selection on many models and our rental and demo fleet is available. If you were able to join us for Test Our Metal, but needed a little more time on a particular model to make your decision, please ask your sales consultant about booking a demo ride. If you have a friend who is looking for a new Harley Davidson, please be sure to ask your sales person for a referral card. Our customers are our greatest sales people and we want to reward you with a gift card when you refer a customer who buys a motorcycle. For new customers who've recently purchase a motorcycle, but haven't yet taken it home, just a reminder to give your sales person at least 48 hours notice. We will book you an appointment for a walk-around presentation on your new motorcycle so you are completely comfortable with its operation. We will also make sure your new ride is ready to go and looking its very best. Our entire sales staff – Vern, Barb, Danny, Darcy, Adam and Megan – are available to answer any of your questions 7 days a week. Stop by and see what we have for you today!

Service

The Service Department's Wednesday Night Ride started on May 12 we are having a six week poker hand, every week you will get a new card and riders that participate all 6 weeks get to use the 5 best cards. Demo bikes are available for those that wish to try out the new 2010 line up we have available. Advance booking is required. Our Service department 1-hour service bays are open and ready to go. Any service 1 hour or less including tire changes do not require an appointment, however we are on a first come first serve basis so the out of town customers may want to book to be sure you are accommodated. For those of you who have had your bikes for a couple of years, this would be a good time to replace the batteries in your key fobs. Please remember to check out the red dot items on the wall in the Service check in area. These items are free installation whenever your bike is in for any service. And we ask that if you are booked for service, if it suits your schedule, to bring in your bike the evening prior; our service desk will remain open from 6:00 – 7:00 pm for pick up and deliveries. We now have a shuttle for those requiring longer services as well as our selection of 2010 demo bikes. Please remember if you are happy with our service tell others if you are unhappy please tell your Service Manager.

Motorclothes

We have had a busy spring season, the weather is warming up and everyday is a new day to become a great riding day. It can be a short ride or a long ride but at the end of the ride, it's the ride that counts. So make sure that you have the proper riding gear and there is always new styles to choose from. Along with the riding boots, we now carry riding socks for both men and women. There are some new styles of leathers, helmets, riding gloves, jackets and additional accessories to choose from. We have had a lot of inquiries from our customers about purchasing prescription eyewear. We are now carrying a new line called 7eye wear. There are four styles to choose from, three styles in the men's line and one style in the women's line. When purchasing a pair of the goggles, we will need a copy of the following: 1) your prescription written by your eye doctor 2) a reading called the pupil distance or otherwise known as A.P.D. the 7eye product covers a variety of prescription ranges, but certain limits apply. They will advise you once they receive your information. The styles come with a removable foam insert and some can be adjusted in the arm length. There are some additional features to the goggles that the customer can choose from depending on the style of the goggle. Not only do we have new clothing to choose from we have three new Motorclothes staff that have joined us. We would like to welcome Michelle, Tiffani, and Lisa to our department. So while you're checking out the new line of clothing, feel free to come by and say hi.

Parts

H-D® Smart Security. Now that spring has broken and summer is around the corner, your trusty steed is begging to run long distance. The smart security system offers automatic self-arming and hands-free disarming for vehicle electronic security functions. The hands free fob communicates directly to the bike on its own, to complement the security would be the smart siren II, and this pager/receiver can be linked to the vehicle with no additional installation. The pager receiver II monitors the Security System operation, and features multi-color LED indicators to display unique codes for arming, disarming and trigger modes. If you are on the road and price is a factor we also have a cost efficient method with a rotor lock designed to prevent roll-away theft, this lock provides security protection and resists cutting and chisel attacks. Kit includes a high visibility reminder cord that loops from the lock to the handlebar, acting as a visual indication that your lock is still engaged, and features key registration and replacement service. Have you wondered if there was a lock assembly for your lighter items that would normally be left behind on your bike? The helmet lock is designed to be installed on any 7/8" to 1-1/4" diameter tubing such as engine guards, saddlebag guards, and frame tubes. Conveniently secures helmets. To be used only when motorcycle is parked and locked. And for a little convenience of security operate your automatic garage door opener without leaving your motorcycle seat or fumbling in your pocket for the remote control. Compatible with most brands of automatic openers, this kit allows you to operate your door by cycling the bike's high-beam switch.



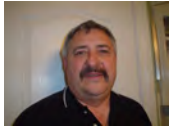
Harley Owners Group

Red Deer H.O.G.® Chapter # 9035

Click on <http://www.gasolineallyharleydavidson.com> and click on the



icon, or go to www.reddeerhog.com to open up the **Red Deer Chapter #9035 Web site**, for copies of the full H.O.G.® Chapter Newsletters, Events Schedule Calendar, Rides, L.O.H.™, Officers, History, Photo Album, Links, Forms, and a **Members Board** - where you can **CHAT and Post Comments, Leave messages, Post** your personal ride if you want others to join you. RMM



Rick Mulhall H.O.G.® Red Deer Chapter #9035 Editor.

Well it looks like everything is into full swing; with the weather starting to cooperate, getting above 8 C degrees. Wowif I had a Sail on my bike for the last two months, I could have saved gas costs, and avoided any risk of a noise violation. Great to see some familiar faces and H.O.G.® members, at the GAHD Poker runs. Hope every one found some good deals at the Spring Kick off, a great Burger, and renewed some friendships. Thanks to every one that renewed their local Red Deer Chapter H.O.G.® memberships. Some hardy souls ventured out to Sandy's at Innisfail, for the Mothers Day Breakfast (Thanks Grant). May 16, brought some new faces from Bashaw, and I would like to extend them a warm welcome. May long Smittys starts at 9:00. The Breakfast Group had about 25 riders take advantage of a beautiful day to ride to the Drumheller area, take the Ferry, and go to Wayne, Nacmine, and Carbon. Thanks to our Members that volunteered, for Demo Day to be road captains, burger flippers etc. June promises to be packed full of things to do also, with the "**Fathers Day**" ride scheduled for June 20th, GAHD **Poker Run June 26th**, and "**Million Mile Monday**" on June 28th. Check out www.hog.com for details and you can even print out a Certificate when done. **LADIES AND GENTLMEN, START YOUR ENGINES.**



Assistant Director Brad Swinston, Red Deer H.O.G.® Chapter # 9035.

Hi Everyone. As some of you may know there were a few groups of people from the Red Deer H.O.G.® Chapter # 9035, that Attended the "**Laughlin River Run**" from April 21 to 24. The rally itself is very well organized and a lot less people than there is in **Sturgis**. I guess there to be approximately 80,000 to 90,000 people but I never heard an official count. Of course that just made for lot shorter line ups for food and REFRESHMENTS. The weather was very nice when we got there, around 85F every day. But the trip down through northern Nevada was quite cold at times with a temperature in Ely Nevada of 32F and snowing. Any way the temp rose up as we headed south and only had to brave through heavy winds and a few showers and some small hail. Still beats working. I Seen a lot of nice bikes and choppers and even some really nice trailers to get them there. There were plenty of vendors and I even managed to buy a new seat from "**Mustang Seats**". Any way, that kind of sums it up in a short story. I have to leave some of the details for when we get together for breakfast, like our trip over to Lake Havasu and to Oatman. Talk to you later, your **Assistant Director, Brad**



Deb Arneson LADIES OF HARLEY™, Red Deer H.O.G #9035 We sold **50/50** tickets at the Spring Kick-off, and raised \$230.00 Part of which will be used to buy much needed products for the youth of Street Ties here in Red Deer. We have an overnight ride to Miette Hot Springs **June 14th**. Anyone who is interested in coming, please contact me at arneson2@shaw.ca approx. \$30.00 per head.